

DATA ANALYTICS

→ **Turbo-charge your reporting for Merchandising, Retail Audits and Field Sales!**

Compiling and analyzing large amounts of data can be challenging, especially in fast-paced sales and marketing environments.

FieldBi Analytics allows you to quickly access your field data and visualize the compiled information in chart format. **Shorten and simplify your reporting process today!**

- Filter by task, rep, outlet and date.
- Mapping of locations where tasks were performed.
- Area, bar or pie charts, depending on the data type.
- Photos and signatures.
- Summary table



ANYWHERE, ANYTIME

- FieldBi Analytics provides you with invaluable information, at the office or in the field, on any devices.

TOTAL CONTROL OVER YOUR FIELD DATA

In addition to the easy-to-use Analytics platform, FieldBi also offers the following tools, so you have total control over how you view your field data:

- **Reports** - Extract data in spreadsheet format and create your own reports in tools such as Excel and Google Docs
- **Simple Query** - Customize the way you view collected data by applying filters and organizing rows and columns. Data can be exported in spreadsheet format.
- **BigQuery** - FieldBi also includes access to data through Google BigQuery, a platform that allows for advanced querying of data sources and also permits connections from external apps through REST APIs.