FiELDBi

THINK FIELD REPS. THINK FIELDBI

ABOUT FIELDBI

FieldBi Retail Execution is a cloud-based complete mobile data collection solution designed to build, schedule and monitor field team activities in real time.

INCREASE YOUR SALES REPS PRODUCTIVITY ON THE FIELD

➔ Your customers are increasingly demanding. They seek the best deals and compare your prices to those of your competitors more easily. Indeed, nowadays companies face increasingly harsh competition and reduced profit margins of both manufacturers and retailers. Therefore you have to be equipped the best way possible to address these challenges. This is what FieldBi Sales helps you achieve with a simple solution.
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➔ FieldBi Sales is a Cloud mobile solution designed to improve sales reps' work on the field and to help manage Sales and ordering processes efficiently.

WHY FIELDBI SALES?

√ 30% MORE SALES BY IMPROVING THE PRODUCTIVITY OF YOUR SALES REPS

➔ Your sales reps will spend more time selling instead of writing reports and taking orders manually on paper.

√ SAVE 20% OF TIME IN THE ORDERING PROCESS

➔ Thanks to the mobility and speed of execution, order are processed faster with minimum errors

√ MORE EFFECTIVE VISITS

➔ With all the information on the mobile device and instant access to ongoing promotions, your Sales reps and sellers will have more effective sales visits

Available on the App Store

ANDROID APP ON Google play

DIGITAL CATALOGUE WITH REAL-TIME ACCESS TO THE STOCK

➜ Project a modern and contemporary image for your catalogue on smartphones and engage in a sales transaction with confidence by knowing your stock situation in real-time

Customers details & activities history

➜ Your sales reps have access, on the field, to key information such as customer orders, customer location, customer payment status etc. This information allows your sales reps to better conduct their sales negotiations.

Real-time access to Marketing campaigns

➜ FieldBi Sales allows your Sales reps to access gratis, promotional campaigns and items on-sale in real time to communicate them to customers at the touch of a screen.

ORDER TAKING

➜ Generate and manage your customer pre-orders, orders and invoices on the field so that you never miss a sale again. With FieldBI Sales, let your sales reps take instant orders and send them directly to your Back Office or via email.

SALES GOAL FOLLOW-UP

➜ Help your sales reps acknowledge their position in terms of their objectives and therefore identify the actual number of visits and turnover achieved.

INSTANT REPORTING

➔ Your sales reps can send visits reports and customer satisfaction surveys directly from the mobile device, they can also report key marketing information through configurable questionnaires and perform audits on products planograms and point of sales advertising

VISIT PLANNING

➔ Plan your sales reps visits with FieldBi Sales. Locate your to-do visits on the map, assign details to a visit such us visit type or add a description and organize meetings on a digital calendar.

REPORTS, KPIs AND ANALYTICS

➔ The solution management access to a simple dashboard with key charts, statistics and reports to allow them to take informed decisions at a glance.
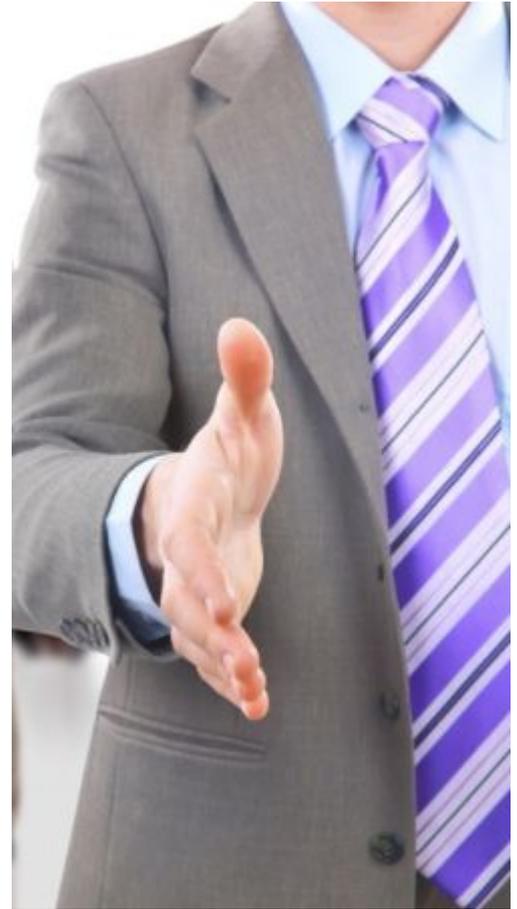

FIELDBI SOLUTION

FieldBi Solution optimizes your sales and helps you keep control over your distribution channels. FieldBi leverages Omni-Channel, Mobility, Cloud and Big Data and differentiates itself from traditional ERPs through its simple implementation and its business orientation.

FieldBi Solution includes three other products covering the entire distribution channel:

➜ **FieldBi Delivery** which is a cloud mobile app designed to digitize and optimize suppliers' entire delivery process

➜ **FieldBi DSD** which is a cloud mobile app designed to improve operational efficiency in the Direct Store Delivery (DSD) process.

➜ **FieldBi Store** which is a cloud mobile app designed to enhance collaboration between suppliers and retail stores and therefore improve the customer experience in stores